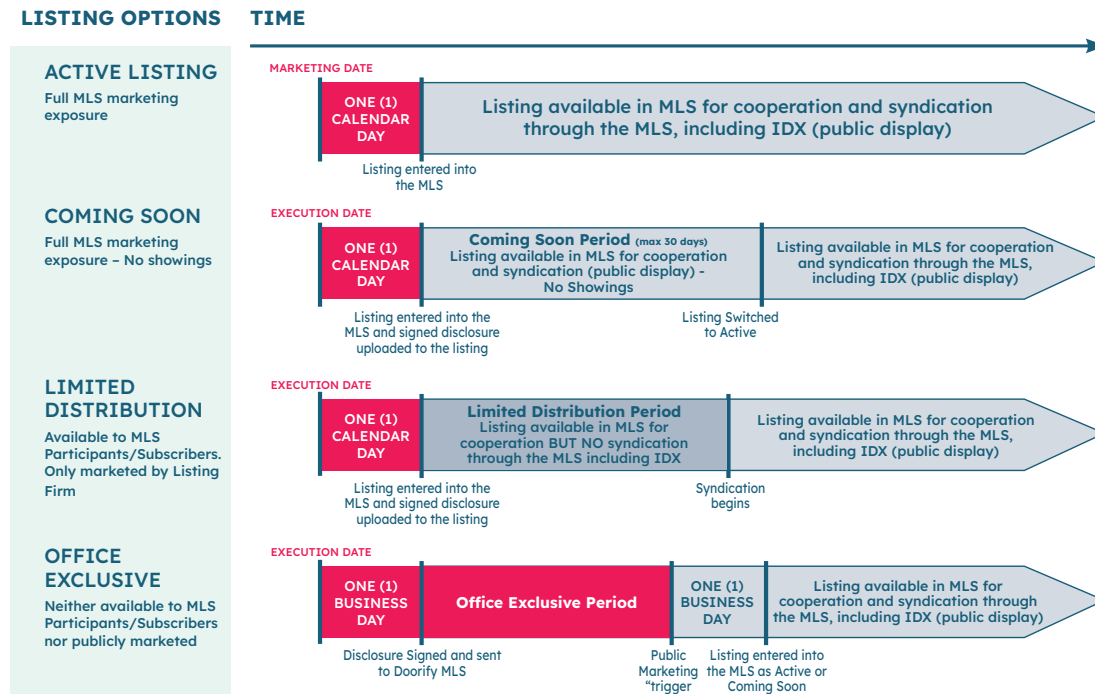


NEW LISTING OPTION: LIMITED DISTRIBUTION



1. ACTIVE LISTINGS: Active listings are what they have always been, instantly visible to All Brokers, all MLS platforms, all data feeds, and are widely syndicated to hundreds of websites and portals. This option provides the widest market exposure to the largest number of potential buyers. Generally speaking, the seller achieves the highest return when prospective buyers have the opportunity to fairly evaluate the property.

2. LIMITED DISTRIBUTION (NEW AS OF SEPTEMBER 30, 2025): (Limited Distribution, called “Delayed Marketing-Exempt Listing” or “DMEL” by NAR). Limited Distribution listings are Fully Active listings, which is why we are not calling them “Delayed Marketing”. They appear in MLS for all Participants, Subscribers, and their clients. The listings are also available for showings. Most importantly they will not be visible in IDX feeds or the public portals.

This option was designed for Sellers who still want wide market exposure, but do not want their house to be marketed all over the Internet. Most Sellers want maximum exposure... but some do not, so, in those cases, this path to market is for them.

Days on Market will count for Limited Distribution listings. Also, DMLS does not place limits on the time a listing can remain in Limited Distribution, the timing will be determined by the Listing Broker and the Seller.

3. COMING SOON LISTINGS: Coming Soon status is helpful when a listing is almost ready for the market and the Sellers are ready for some early exposure. These listings display in the MLS, syndicate to all major public portals, and are in IDX, and VOW data feeds. Because of syndication, Days on Market counts for Coming Soon listings. Showings are still not allowed while in Coming Soon. MLS requires that Listing Brokers have Sellers sign the Coming Soon Disclosure form.

4. OFFICE EXCLUSIVE LISTINGS: This option exists for sellers who want complete privacy working with one Firm. MLS requires that Listing Brokers have Sellers sign an Office Exclusive Disclosure form explaining how limited market exposure may impact transaction results. Office Exclusive listings may be distributed to subscribers in other firms on a one-to-one basis and not through mass communication. Mass communication will trigger the Clear Cooperation Policy and require a listing to be entered into the MLS within one business day.